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# Export Development Pilot Programme

## **APPENDIX C: EXAMPLES OF PRICE POINTS FOR FASHION JEWELLERY AND ACCESSORIES IN THE UK**

*Prepared for CCDI BY Kaiser  
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## **APPENDIX C: EXAMPLES OF PRICE POINTS FOR FASHION JEWELLERY AND ACCESSORIES IN THE UK**

Some examples of pictures are provided below these tables. Please note that due to stock changes some of these examples do not correspond exactly to the products listed below and are provided for illustrative purposes only.

Retailers with online catalogues including images are listed below. Crafters with internet access are encouraged to browse these websites for up-to-date product prices and images, as these are likely to change frequently.

From East	<a href="http://www.fromeast.co.uk">www.fromeast.co.uk</a>
Little Trinkets	<a href="http://www.littletrinkets.co.uk">www.littletrinkets.co.uk</a>
Hot Jewellery	<a href="http://www.hotjewellery.co.uk">www.hotjewellery.co.uk</a>
Am's Creations	<a href="http://www.amscreations.co.uk">www.amscreations.co.uk</a>
Mad About Jewellery	<a href="http://www.madaboutjewellery.com">www.madaboutjewellery.com</a>
John Lewis	<a href="http://www.johnlewis.com">www.johnlewis.com</a>
Marks and Spencer	<a href="http://www.marksandspencer.com">www.marksandspencer.com</a>
Argos	<a href="http://www.argos.co.uk">www.argos.co.uk</a>
Mexicana	<a href="http://www.mexicana.co.uk">www.mexicana.co.uk</a>
Debenhams	<a href="http://www.debenhams.com">www.debenhams.com</a>
Jazz It Up Jewellery	<a href="http://www.jazzitupjewellery.com">www.jazzitupjewellery.com</a>
Laura Ashley	<a href="http://www.laura-ashley.com">www.laura-ashley.com</a>
Argent of London	<a href="http://www.argentlondon.com">www.argentlondon.com</a>
UK Fashion Jewellery	<a href="http://www.ukfashionjewellery.co.uk">www.ukfashionjewellery.co.uk</a>
Traidcraft Shop	<a href="http://www.traidcraft.co.uk">www.traidcraft.co.uk</a>
Argos Additions	<a href="http://www.argosadditions.co.uk">www.argosadditions.co.uk</a>
Littlewoods Extra	<a href="http://www.littlewoods.com">www.littlewoods.com</a>

Product Type: <b>Beaded Necklaces</b>			Low End	Medium End	High End
<b>Product Description</b>	<b>Retailer</b>	<b>Country of Origin (if known)</b>			
<b>1. Beaded Choker</b> - Colour blue, gold and black	From East			£8.70	
<b>2. Beaded Choker</b> - with elegant shades of blue beads.	From East		£4.99		
<b>3. Striking Necklace</b> - with dark amber glass drops and tiny violet seed beads. Matching bracelet available. Fastening: Sterling Silver	Little Trinkets				£ 15.00
<b>4. Intricate Glass and Sterling Silver Beaded Choker</b> - with tiny metallic black and silverglass beads and bronze metal seed beads	Little Trinkets				£ 17.00
<b>5. Purple, Pink and Silver Fade Glass Necklace</b> - with amethyst and sterling silver pendant, Fastening: Silver Plated	Little Trinkets			£ 9.50	
<b>6. Extension Beaded Chain</b> - Black and cream beading falling on five droplets of three strands with gold coloured clasp	Hot Jewellery				£ 30.00
<b>7. Black Wire Woven Choker</b> - with soft grey and black beading. With black beading	Hot Jewellery				£ 22.00
<b>8. Black Beaded Strand Necklace</b>	Hot Jewellery				£ 17.00
<b>9. Triplicity</b> - Blue, green and clear glass beads on 3 strands of clear coated metal cord.	Am's Creations				£ 20.00
<b>10. Red Square</b> - necklace made with red, black and clear glass beads.	Am's Creations			£ 12.00	
<b>11. Daisy Chain</b> - necklace made with glass beads to resemble an overgrown daisy chain	Am's Creations			£ 7.50	



1. Beaded Choker - Colour blue, gold and black



2. Beaded Choker - with elegant shades of blue beads.



3. Intricate Glass and Sterling Silver Beaded Choker - with tiny metallic black and silver glass beads and bronze metal seed beads.



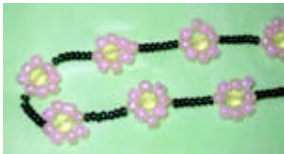
5. Purple, Pink and Silver Fade Glass Necklace - with amethyst and sterling silver pendant, Fastening: Silver Plated



9. Triplcity - Blue, green and clear glass beads on 3 strands of clear coated metal cord.



10. Red Square - necklace made with red, black and clear glass beads.



11. Daisy Chain - necklace made with glass beads to resemble an overgrown daisy chain

Product Type: <b>Silver Necklace</b>			Low End	Medium End	High End
Product Description	Retailer	Country of Origin (if known)			
<b>1. Round Belchar Chain</b> - Made in sterling silver, available in 16" and 18" lengths	Mad About Jewellery		£ 5.99		
<b>2. Oval Belchar Chain</b> - Made in sterling silver, available in 16" and 18" lengths	Mad About Jewellery			£ 20.99	
<b>3. Large Belchar Chain</b> Made in sterling silver, available in 16" and 18" lengths	Mad About Jewellery				£ 59.99
<b>4. Amethyst And Silver Necklace</b> - Beads of amethyst crystal strung between sterling silver mounts, interspersed with sterling silver beads, toggle clasp.	John Lewis	India			£ 75.00
<b>5. Portofino Necklace</b> Beads and stones on a 3 band wire chocker	Marks & Spencer		£ 10.00		
<b>6. Sterling Silver Belchar chain</b> - Guaranteed weight of 31.1g/1oz. and length of 46cm/18in	Argos				£ 39.99
<b>7. T-Bar Belchar Chain</b> – sterling silver with length of 46cm/18in and with swivel clasp	Argos			£ 19.99	
<b>8. Cuilapan Necklace</b> – composed of tapered round silver beads in length of 16in/42cm	Mexicana	Mexico			£ 99.99
<b>9. Sterling silver round link t-bar necklace</b> - Length: 40cm/16"	Debenhams				£ 150.00
<b>10. Silver pendant</b> - designed in a curving shape set in a brushed silver	Jazz It Up Jewellery		£11.00		

Product Type: <b>Silver Necklace</b>			Low End	Medium End	High End
Product Description	Retailer	Country of Origin (if known)			
finish					
<b>11. Silver pendant set with 2 clear crystals</b> - Silver rectangle pendant, contemporary design, approx. length is 2.2cm, Pendant supplied on a 16 inch sterling silver chain	Jazz It Up Jewellery		£10.00		
<b>12. Encrusted silver curved pendant</b> - encrusted down one side with cubic zirconia stones	Jazz It Up Jewellery			£22.00	



5. Portofino Necklace - Beads and stones on a 3 band wire chocker



6. Sterling Silver Belchar chain - Guaranteed weight of 31.1g/1oz. and length of 46cm/18in



7. T-Bar Belchar Chain – sterling silver with length of 46cm/18in and with swivel clasp



8. Cuilap an Necklace – composed of tapered round silver beads in length of 16in/42cm



9. Sterling silver round link t-bar necklace - Length: 40cm/16"

Product Type: <b>Other Beaded Items</b>			Low End	Medium End	High End
Product Description	Retailer	Country of Origin (if known)			
<b>1. Bracelets</b> - for formal and casual wear, made from very high quality beads, available in 4 colours.	From East	China	£4.99		
<b>2. Transparent Beaded Anklet.</b>	From East	China	£2.99		
<b>3. Pierce Earring</b> - circular shaped black bugle beads with green and clear top	Hot Jewellery				£17.00
<b>4. Bead Pierce Earring</b> - black faceted dot bead on black soft matt	Hot Jewellery	Italy		£8.00	
<b>5. Bracelet</b> - Onyx coral and turquoise with millfiori hearts and Bali silver	Beaded Jewellery	Bali			£20.00
<b>6. Labrodite Bracelet</b> - Sterling silver clasp, silver plated chain	Beaded Jewellery			£8.00	
<b>7. Beaded Bracelet</b> - Pretty pink rose bead with magnetic fastening, brass and glass beads	Laura Ashley			£15.00	
<b>8. Bead Earrings</b> - Pretty pink rose, brass and glass.	Laura Ashley			£8.00	



1. Bracelets - for formal and casual wear, made from very high quality beads, available in 4 colours.



2. Transparent Beaded Anklet.



7. Beaded Bracelet - Pretty pink rose bead with magnetic fastening, brass and glass beads



8. Bead Earrings - Pretty pink rose, brass and glass.



Product Type: <b>Bracelets</b>			Low End	Medium End	High End
Product Description	Retailer	Country of Origin (if known)			
<b>1. Plain sterling silver heavy bangle</b>	Argent of London				£ 58.00
<b>2. Moorish stretch bracelet</b>	Marks & Spencer			£ 10.00	
<b>3. Sterling silver link bracelet</b>	Argos			£ 9.99	
<b>4. Cosmopolitan cubic zirconia bracelet – in sterling silver</b>	Argos				£ 49.99
<b>5. La Milanche bracelet – comes with either a double rope or triple rope design</b>	Mexicana	Mexico			£ 74.99
<b>6. 3 Row gem bracelet - available in black-clear, red-pink, pink-purple, blue-light blue.</b>	UK Fashion Jewellery	China	£ 2.95		
<b>7. Coco wood bracelet – available in various colours</b>	UK Fashion Jewellery	Thailand	£ 1.45		



3. Sterling silver link bracelet



4. Cosmopolitan cubic zirconia bracelet – in sterling silver



5. La Milanche bracelet – comes with either a double rope or triple rope design



6. 3 Row gem bracelet - available in black-clear, red-pink, pink-purple, blue-light blue.



7. Coco wood bracelet – available in various colours

Product Type: <b>Rings</b>			Low End	Medium End	High End
Product Description	Retailer	Country of Origin (if known)			
<b>1. Wishbone Ring</b> – in sterling silver (available in sizes J to R)	Argos		£ 4.99		
<b>2. Cosmopolitan cubic zirconia</b> - in sterling silver (available in sizes J to R)	Argos			£ 14.99	
<b>3. Broad decorated ring</b>	Mexicana	Mexico		£ 19.00	
<b>4. Thumb rings</b> – various sizes and design available	UK Fashion Jewellery	China	£ 1.35		
<b>5. Silver Six Dot Ring</b> -Six silver dots forming a simple yet pretty flower design on this silver ring. Inside diameter 1.7cm.	Traidcraft Shop	Indonesia	£ 7.00		
<b>6. Heavy silver band ring</b> - handmade silver band ring, band 5mm wide and 2mm thick, available in 4 designs.	Silverpie			£28.00	
<b>7. Wire ring with stone</b> - Silver ring with wire shank set and semi-precious stone, available in. turquoise, malachite and amber stones	Silverpie				£60.00
<b>8. Square band ring</b> - Solid silver square ring set with 6mm semi-precious stone	Silverpie				£70.00



3. Broad decorated ring



4. Thumb rings – various sizes and design available

Product Type: <b>Body Jewellery</b>			Low End	Medium End	High End
<b>Product Description</b>	<b>Retailer</b>	<b>Country of Origin (if known)</b>			
<b>1. Dragon toe rings</b> – in sterling silver	Argos	China		£ 9.99	
<b>2. Celtic style toe rings</b> – in sterling silver	Argos	UK	£ 4.99		
<b>3. Smiley banana bar</b> – belly ring in stainless steel	UK Body Jewellery	China	£ 6.95		
<b>4. Lizard banana</b> – in sterling silver with multi-coloured jewels	UK Body Jewellery	China		£ 12.95	
<b>5. Anklet and toe ring set</b> – silver plated with stones available in various colours	UK Body Jewellery	China	£ 2.45		
<b>6. Silver titanium tongue barbell</b> - available in 12mm (1/2), 14mm (9/16) and 16mm (5/8)	JoBananas.com	China	£ 5.00		
<b>7. Clear flower toe ring</b>	JoBananas.com	China	£ 3.00		
<b>8. Banana Dangler</b> - features 5 delicate chains attached to the lower ball and a choice of stone.	Zoo Jewellery				£ 27.00
<b>9. Butterfly Dangler</b> - banana bar with dangly butterfly attachment	Zoo Jewellery			£ 16.99	
<b>10. Body Spirals</b> - A spiral with two plain balls at either end, one ball is detachable	Body Jewellery Shop				£ 29.99

Product Type: <b>Body Jewellery</b>			Low End	Medium End	High End
<b>Product Description</b>	<b>Retailer</b>	<b>Country of Origin (if known)</b>			
<b>11. Body Spirals</b> - A spiral with two cluster jewel balls at either end. Both balls are detachable.	Body Jewellery Shop				£ 39.99



1. Dragon toe rings



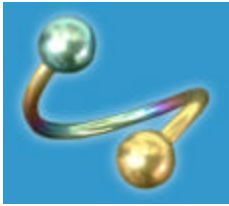
2. Sterling Silver Celtic Style Toe Rings.



8. Banana Dangler - features 5 delicate chains attached to the lower ball and a choice of stone.



9. Butterfly Dangler - banana bar with dangly butterfly attachment



10. Body Spirals - A spiral with two plain balls at either end, one ball is detachable

Product Type: <b>Hair Accessories</b>			Low End	Medium End	High End
Product Description	Retailer	Country of Origin (if known)			
<b>1. 5cm Snapclips</b> – available in various colours and in a pack of 6	UK Fashion Jewellery	China	£ 1.25		
<b>2. Barrette</b> – in burnish finish metal, measures 8 1/2 cm - 1 cm approx, available in gold or silver finish	UK Fashion Jewellery	China	£ 2.35		
<b>3. Candyfloss hair scrunchies</b> – available in various colours	UK Fashion Jewellery	China	£ 0.75		
<b>4. Suede pleat barrette</b> - measures 10 cm - 3 cm approx., available in cream, light brown and dark brown	UK Fashion Jewellery	China	£ 2.95		
<b>5. Flower Scrunchie</b> - Netting scrunchie with daisy flowers	Time to Indulge		£ 0.80		
<b>6. Alice Bands</b> - Black velvet twisted alic bands	Time to Indulge		£ 1.00		
<b>7. Butterfly Clip</b> - Over 70 Swarovski crystals hand wired to form butterfly hairgrip, available in most colours	B-Di Design				£ 19.75
<b>8. Zoe Hairpin</b> - Swarovski crystal and imitation pearl hairpin, flowers and leaves can be white or ivory with any Swarovski crystal colour in gold or	B-Di Design		£ 3.75		

Product Type: <b>Hair Accessories</b>			Low End	Medium End	High End
<b>Product Description</b>	<b>Retailer</b>	<b>Country of Origin (if known)</b>			
silver wire					
<b>9. Flower Ponio</b> - Light pink, 70mm sequin & bead	Ringmania		£ 2.50		
<b>10. Filigree Butterfly Hair Comb</b> - (Width 45mm)	Ringmania		£ 1.50		
<b>11. Barrette</b> – Blue, 60x27mm	Ringmania		£ 0.75		



1. 5cm Snapclips – available in various colours and in a pack of 6



2. Barrette – in burnish finish metal, measures 8 1/2 cm - 1 cm approx, available in gold or silver finish



3. Candyfloss hair scrunchies – available in various colours



4. Suede pleat barrette - measures 10 cm - 3 cm approx., available in cream, light brown and dark brown



5. Flower Scrunchie - Netting scrunchie with daisy flowers



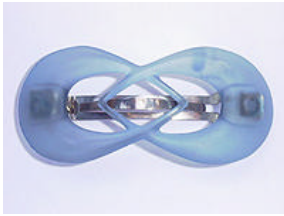
6. Alice Bands - Black velvet twisted alice bands



9. Flower Pony - Light pink, 70mm sequin & bead



## 10. Filigree Butterfly Hair Comb - (Width 45mm)



## 11. Barrette – Blue, 60x27mm

Product Type: <b>Handbags</b>			Low End	Medium End	High End
<b>Product Description</b>	<b>Retailer</b>	<b>Country of Origin (if known)</b>			
<b>1. Multiple Strap small straw bag</b> - 86% polyethylene, 9% cotton, 4% polyester, 1% viscose, lining 65% polyester, 35% cotton, trimming 100% PVC	Marks & Spencer		£ 8.00		
<b>2. Summer Tote</b> – 65% polyester, 35% cotton	Marks & Spencer			£ 20.00	
<b>3. Gama Go Ninja Kitty Courier Bag</b> - A full-sized vinyl shoulder bag, adjustable 2" vinyl shoulder strap, 11 in. X 13 in. X 4 in, in variety of colours	A Girls World	Korea			£ 59.95
<b>4. Pucca Vinyl Flight Bag</b> - Zip fastening, adjustable shoulder strap, approx size 17cm(w) x22cm (h)	A Girls World	Korea		£ 19.95	
<b>5. Small Scoop Canvas Bag</b>	Marks & Spencer			£ 15.00	
<b>6. Straw Basket Bag</b> – Black, with double ring handles in natural bamboo decorated with a tropical hibiscus design, closes using an internal tab fastening and incorporates a ziptop side compartment, 100% cotton lining, H26 x W25 x D13cm	John Lewis	UK		£ 19.50	

Product Type: <b>Handbags</b>			Low End	Medium End	High End
<b>Product Description</b>	<b>Retailer</b>	<b>Country of Origin (if known)</b>			
<b>7. Mulberry Pimlico Bag</b> - Jacquard print shoulder bag in shell coloured fabric featuring signature mulberry tree logo, unzipped interior pocket, H21 x W22 x D7cm.	John Lewis				£ 89.00
<b>8. Mulberry Tote Bag</b> - Classic handheld bag from Mulberry in shell-coloured Jacquard print, zipped bag and phone/coin pocket inside, H25 x W22 x D10cm	John Lewis				£ 150.00
<b>9. Straw handbag</b> with sequinned design. 100% natural straw.	Laura Ashley			£15.00	
<b>10. Black leather tote bag</b> with zip fastening, inside and mobile phone pockets, 100% leather, 100% polyester lining.	Laura Ashley			£45.00	
<b>11. Smart handbag</b> - with clasp opening, shimmery beaded embroidery and beaded tassles, 100% polyester	Laura Ashley			£25.00	



2. Tote Bag



3. Gama Go Ninja Kitty Courier Bag - A full-sized vinyl shoulder bag, adjustable 2" vinyl shoulder strap, 11 in. X 13 in. X 4 in, in variety of colours



7. Mulberry Pimlico Bag - Jacquard print shoulder bag in shell coloured fabric featuring signature mulberry tree logo, unzipped interior pocket, H21 x W22 x D7cm.



9. Straw handbag with sequined design. 100% natural straw.

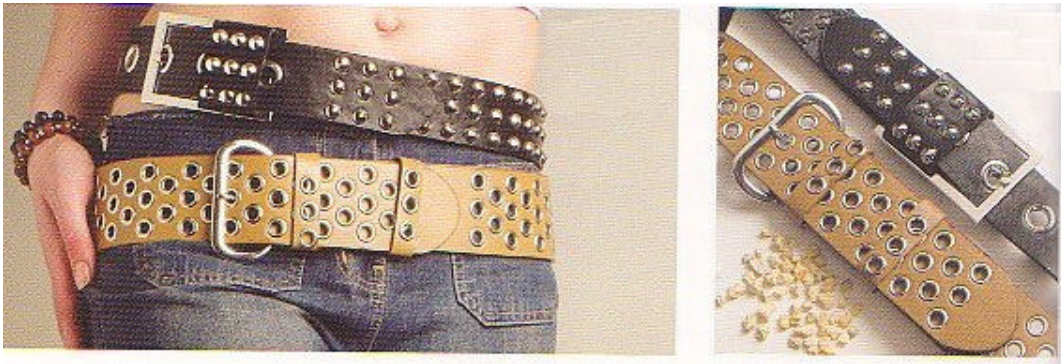


10. Black leather tote bag with zip fastening, inside and mobile phone pockets, 100% leather, 100% polyester lining.

Product Type: Belts			Low End	Medium End	High End
Product Description	Retailer	Country of Origin (if known)			
<b>1. Feather trim belt</b> – With beaded trim	Debenhams				£17.00
<b>2. Blue ribbon belt</b> - Polyester, length: 85cm/33 1/2"; including ties: 193cm/76".	Debenhams		£10.00		
<b>3. Lace and Wood Disc Belt</b> - Belt measures 70 cm (28") with 60 cm (24") of string at both ends, available in light brown rectangular design or dark brown circular design	UK Fashion Jewellery		£ 4.45		
<b>4. PVC Belt</b> - Available in black or brown with studs or punched hole design	UK Fashion Jewellery		£ 7.95		
<b>5. Silver Belly Chain</b> - Available with silver stars or silver butterflies.	UK Fashion Jewellery		£ 2.45		
<b>6. Fashionable suede belt</b> - D-ring fastening, tassel detail, one size leather backing, black or tan	Littlewoods Extra			£ 12.00	
<b>7. Leather belt</b> - Diamante buckle. Brown	Littlewoods Extra				£ 42.00
<b>8. Suede link belt</b> - Tassel tie fastening, leather, specialist clean only	Littlewoods Extra				£ 19.00
<b>9. Womens Macrami Belt</b> – Cotton	Argos Additions			£ 12.00	
<b>10. Levi's Womens Belt</b> – Leather, outer, cotton	Argos Additions			£ 15.00	
<b>11. Naf Naf Womens Leather Belt</b>	Argos Additions				£ 25.00



3. Lace and Wood Disc Belt - Belt measures 70 cm (28") with 60 cm (24") of string at both ends, available in light brown rectangular design or dark brown circular design



4. PVC Belt - Available in black or brown with studs or punched hole design